

IMPORTANT SKINCARE POINTS

Luminess Airess benefits your skin in many visible and long-term ways. Our products are not only beautiful on but are great for your skin. Skin loving ingredients are a key force behind Airess products.

Airess is hygienic

NO sponges, NO brushes, NO fingers (no matter how much you wash your hands, there is still bacteria on fingertips).

Airess is bacteria-free

There are billions of growing bacteria that can cause skin issues (acne, irritation, redness, dry patches, rashes).

Airess is for all skin types

Airess features skin hydrating benefits

All skin types need moisture!! Airess formulas are not only makeup that provides ultimate coverage but have skincare benefits as well. The olive oil PCA is a natural humectant (an oil-free moisture binding molecule) that binds moisture to the skin all day, which makes makeup application long-lasting.

Airess diminishes the look of fine lines/wrinkles

Airess reduces the appearance of fine lines and wrinkles by up to 63% by sitting only on top of the skin's surface, not migrating into fine lines, not wrinkling during the day, and giving a smoother, more youthful glow.

Airess covers age spots & discoloration/uneven skin tones

Coverage is seen in a matter of seconds—no more concealers, brushes and lighteners that are not effective.

Airess is incredible for acne & blemish prone skin

Airess is an amazing product for clients with acne because it doesn't require contact between skin and hands, sponges or brushes.

Airess is age defying

By not gathering in lines and wrinkles, Airess provides a visible and immediate improvement in your skin's overall appearance. "You will look 10 years younger!"

Airess is natural

Luminess is an all-natural product that is water-based, combining moisture and pigment; therefore, it leaves the skin looking natural and never heavy or cakey.

Airess helps reduce the appearance of pore size

Liquid makeup and pressed powders have tons of oils and by-products that, when used daily, constantly stretch the skin's pores, creating larger pore openings over a period of time. Remember we lose elasticity over the years, so the constant stretching and packing of product into the skin makes everything on the skin's surface look larger, including pores.

Airess "less is more"

The application is flawless without the use of excess makeup! You use only the amount of makeup needed to perfect the skin's overall appearance. The precision of the airflow allows you to fine-tune the face and any skin issues—the makeup is applied only where you want it and it stays put (no makeup on clothes, hair, eyebrows, etc.).

Airess luxury

A spa-grade product that leaves the client feeling pampered and luxurious. The therapeutic cool airflow gives the client a feeling of well-being and comfort.